



The background of the slide features a large, faint watermark of a person's head and shoulders. Overlaid on this are several lightbulb icons: one large yellow lightbulb in the center with a person icon inside, and three smaller blue lightbulbs with person icons hanging from the top edge of the slide.

Is Your Tech a Tool or a Teammate?

Case Study



Situation

BrightMove, an industry-agnostic recruitment software platform, has partnered with Source2 since 2015.

For more than a decade, Source2 has partnered with BrightMove to power its recruiting operations. As a high-volume recruitment partner serving clients across industries, Source2 needed an RPO-friendly ATS that could support the structure of the RPO and staffing world.

Solution

Source2 leverages BrightMove's ATS to power its high-volume recruiting operations with unmatched flexibility and customization.

The platform allows Source2 to configure unique workflows and templates for each client while maintaining a centralized parent-child setup—streamlining **management across multiple brands and programs**. This structure ensures consistency and efficiency while giving recruiters the ability to tailor experiences to each partnership's specific needs.

Source2 also utilizes BrightMove's robust reporting, job distribution, and brand management tools to optimize performance, attract quality candidates, and deliver consistent experiences across every client partnership.



“Brightmove’s job distribution tool has been a powerhouse for attracting candidates. We’re seeing three to four times more applicants compared to customers who don’t use the tool.”

- Eric LeBlanc

Director of Technology & Recruitment Marketing | Source 2

“Brightmove truly adapts to your needs. If you come to them with an idea, they’ll build the solution to make it happen. Their approach to partnership is unique—they genuinely mean it when they say, ‘You have a partner in us.’ When you choose Brightmove, you’re not just choosing a technology provider, you’re gaining a team that’s committed to supporting you and solving real-world challenges alongside you.”

- Geoff Barlow

Chief Operations Officer | Source 2

Results

- 10+ years of trusted partnership and platform growth
- Saw 3-4x more candidates generated through Brightmove's job distribution tool compared to clients without it.
- Gained flexibility to support complex RPO and multi-brand structures
- Strengthened brand management with tools that differentiated and elevated multiple brands within one platform
- Reduced implementation barriers thanks to a responsive, collaborative partnership
- Built confidence in long-term scalability with a solution that evolved alongside the business
- Cost savings through an affordable, scalable ATS solution